



The University of Iowa
Foundation

Targeting Iowa Foundations

Corporate and
Foundation Relations

The University of Iowa Foundation
P.O. Box 4550
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Corporate and Foundation Relations - A Guide to Iowa Foundations

Corporations and foundations play an important role at The University of Iowa. From hiring talented students and alumni to supporting cutting edge research and programs, partnerships with industry and private funders are critical to our continued success. This guide provides information about the member organizations of The Iowa Council of Foundations. The UI Foundation's Corporate and Foundations Relations (CFR) team is happy to assist you in learning more about these organizations as you seek to support your area of interest.

The University of Iowa Foundation is a 501 (c)(3) organization that was founded in 1956 to help the University meet needs beyond those provided for by state support. Our UI Foundation's CFR team seeks to establish and advance relationships with corporations and foundations that result in philanthropic benefit for The University of Iowa.

Should you have any questions or require additional information please complete the "Request for Funding Sources Research" form: www.uifoundation.org/foundations/staff/request/ or contact a member of the Corporate and Foundation Relations team listed below.

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Table of Contents

	<u>Page Number</u>
Types of Foundations/Grantors	5
AEGON Transamerica Foundation	6
Alliant Energy Foundation.....	6
Aviva USA and Aviva Charitable Foundation	7
Black Hawk County Gaming Association	8
Chrysalis Foundation	9
Clarinda Foundation	9
Clarke County Development Corporation.....	10
Claude W. and Dolly Ahrens Foundation	10
Community Foundation of Great River Bend	10
Community Foundation of Greater Des Moines	11
Community Foundation of Greater Dubuque	11
Community Foundation of Greater Muscatine.....	11
Community Foundation of Johnson County	12
Community Foundation of Northeast Iowa	12
Dekko Foundation	13
Delta Dental of Iowa – Public Benefit Program	13
Dubuque Racing Association/Mystique Casino.....	14
Fort Dodge Community Foundation and United Way	14
Geisler Penquite Foundation	15
Greater Cedar Rapids Community Foundation	15
Greater Poweshiek Community Foundation.....	16
The Max and Helen Guernsey Charitable Foundation	16
Hall-Perrine Foundation.....	17
HNI Charitable Foundation	17
Hy-vee, Inc.	17
Iowa Area Development Group Community Foundation	18
Iowa Credit Union Foundation	18
Iowa Farm Bureau Federation	18-19

Table of Contents *(continued)*

	<u>Page Number</u>
Iowa West Foundation	19
Iowa Women’s Foundation	19-20
Jasper Community Foundation	20
Kuyper Foundation	21
Leighty Foundation	21
Leopold Center for Sustainable Agriculture.....	21-22
Maquoketa Area Community Foundation.....	22
Martha-Ellen Tye Foundation.....	23
MidAmerican Energy Foundation.....	23
Mid-Iowa Health Foundation	24
Missouri River Historical Development	24
Nationwide.....	24-25
Northwest Area Foundation	25
Ottumwa Regional Legacy Foundation	25-26
Pella Community Foundation.....	26
Pella Rolscreen Foundation.....	26
Peregrine Charities, Inc.	27
Pioneer Hi-Bred, A DuPont Business.....	27
Pottawattamie County Community Foundation	27-28
Prairie Meadows.....	28
Principal Financial Group.....	28-29
R.J. McElroy Trust	29
Roy J. Carver Charitable Trust	30
Sioux Center Community Foundation	30
Siouxland Community Foundation	30-31
South Central Iowa Community Foundation.....	31
Veridian Credit Union.....	31
Washington County Riverboat Foundation.....	32
Wellmark Foundation.....	32

Foundations/Grantors Defined:

Private Foundation (Independent Foundation): A private foundation is a non-profit organization that receives funds (typically from one specific source) which are managed by its own trustees and directors. Typically a private foundation makes charitable gifts to other non-profit organizations. A private foundation is generally required to distribute 5 percent of the value of the noncharitable assets of the foundation each year.

Family Foundation: A family foundation is a type of a private foundation that was established and funded by an individual or family of donors who monitor and manage the foundation closely. Most family foundations are small in size. They make grants for charitable purposes.

Corporate Foundation: A corporate foundation is a type of a private foundation created and funded by a for-profit business and often maintains close ties with the donor company.

Community Foundation: A community foundation is a public charity that receives funds from multiple donors of the general public on a regular, recurring basis, to support programs in an identified geographical area. Many also manage donor-advised funds, which allow donors to make recommendations as to investment and/or the making of grants.

Operating Foundation: An operating foundation is a type of a private foundation that exists primarily to carry out its own activities or direct services. Operating foundations typically do not make grants to other organizations, but instead fund their own research and studies.

Corporate Giving Program: A corporate giving program is a grant-making program managed within the corporation that established it. Grant making is tied to company profits and often focuses on communities where the company operates.

Some private foundations require their support to be provided to an organization recognized by the IRS in Section 501(c)(3) of the tax code. In such cases, the UI Foundation, a recognized Section 501(c)(3) organization must submit the proposal and receipt the funding on behalf of The University of Iowa.

***Foundations with this requirement have been noted in this document.*

Iowa Foundations

****AEGON Transamerica Foundation Technology**

Web site: <http://www.aegon.com/Home/Sustainability/Community-support/>

Supports:

Health and safety
Colleges, education and athletics
Civic and community

Restrictions:

- Individuals
-

Alliant Energy Foundation

Web site: <http://www.alliantenergy.com/Community/CharitableFoundation/index.htm>

Supports:

Alliant Energy service areas
Community needs
Community based civic programs
Culture and art
Education
Environment
Human needs

Restrictions:

- Capital campaigns
 - Endowment funding
 - General operating support
-

****Aviva USA and Aviva Charitable Foundation**

Web site:

https://image.amerus.com/portalimages/imageserver/AvivaUSA/pdfs/Publisher_items/acf_guidelines_April2007.pdf

Supports:

Youth

Education

Arts and culture

Civic and community

Health and human sciences

Restrictions:

- Athletes and athletic organizations
 - Conference or seminar attendance
 - Courtesy or goodwill advertising in benefit publications
 - Endowments
 - Fellowships
 - Festival participation
 - Fraternal organizations (police, fire associations)
 - Hospital or health care facilities
 - Individuals and individual K-8 Schools
 - Organizations, projects, or programs outside the U.S. or whose activities are mainly international
 - Organizations/associations redistributing funds to separate, independent tax-exempt groups
 - Political parties, campaigns or candidates, partisan political organizations
 - Sectarian, religious & denominational organizations
 - Social organizations
 - Trade, industry & professional associations
 - Veterans groups
-

****Black Hawk County Gaming Association**

Web site: <http://www.bhcga.org/>

Supports:

Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Grundy, and Tama Counties in Iowa

Public agencies

Educational organizations

Capital improvements

Operating requests (but not in consecutive years)

Projects that provide tax relief for cities and counties

Public works projects

Restrictions:

- Annual campaigns
 - Capital campaigns for private organizations
 - Conferences or seminars
 - Contests or competitions to benefit individuals
 - Endowment funds and memorials
 - Existing bills, debts or obligations of other organizations
 - Financial support and healthcare for individuals or their families
 - Foundation operating endowments
 - Fundraising events or activities and festivals
 - Memberships in civic or social organizations
 - Political parties, campaigns or campaigning, lobbying or election
 - Private events or activities
 - Publications, research, and subscriptions
 - Religious worship, education or proselytizing
 - Trips and tickets
-

****Chrysalis Foundation**

Web site: <http://www.chrysalisfdn.org/>

Supports:

Polk, Warren, and/or Dallas Counties in Iowa

Education

Programs for young girls and/or women

Restrictions:

- Advertising in promotional materials
 - Athletic teams
 - Capital campaigns
 - Child care center
 - Operating expenses
 - Debt reduction
 - Endowment campaigns
 - Event sponsorships
 - Fundraising campaigns
 - Individual political campaigns
 - Programs that promote religious activities or specific religious beliefs
 - Scholarships, scholarship programs and fellowships for scientific or medical research
-

****Clarinda Foundation**

Web site: <http://clarindafoundation.com/>

Supports:

Clarinda area/Page County

Youth

Clarke County Development Corporation

Web site: <http://www.clarkecountyiowa.com/>

Supports:

Clarke County area

Community

Industry retention and expansion

Claude W. And Dolly Ahrens Foundation

Web site: <http://www.ahrensfamilyfoundation.org/>

Supports:

Grinnell, IA and neighboring small communities

Parks and recreation

Education

Health

****Community Foundation of Great River Bend**

Web site: <http://www.cfgrb.org/>

Supports:

Health and human services

Education

Arts

Environment

Social services

Community Foundation of Greater Des Moines

Web site: www.desmoinesfoundation.org/

Supports:

Des Moines, IA
Social capital
Arts and culture
Community betterment
Education
Health
Youth and families
Workforce development

Restrictions:

- Ongoing annual operating expenses
 - Individuals
 - Sectarian religious programs
-

Community Foundation of Greater Dubuque

Web site: <http://www.dbqfoundation.org/>

Supports:

Dubuque, IA
Neighborhood development
Youth
Arts and non-art organizations

Community Foundation of Greater Muscatine

Web site: <http://www.muscatinecommunityfoundation.org/>

Supports:

Community opportunity and appeal

****Community Foundation of Johnson County**

Web site: <http://communityfoundationofjohnsoncounty.org/>

Supports:

Johnson County, IA

Arts, culture, and humanities

Education

Environment and animals

Health and human services

Protection and safety

Youth development, social support and general human services

Community improvement

Philanthropy and volunteerism

Community Foundation of Northeast Iowa

Web site: <http://www.communityfoundationneiowa.com/>

Supports:

Northeast Iowa

Community affairs and development

Arts and culture

Education

Environmental education and protection

Health

Historic preservation

Human services

Dekko Foundation

Web site: <http://www.dekkofoundation.org/>

Supports:

Limestone County, AL; Collier County, FL; DeKalb, LaGrange, Kosciusko, Noble, Steuben, Whitley Counties, IN; Clarke, Decatur, Lucas, Ringgold, Union Counties, IA; Ada, MN

Children and parent/child relationships

Healthy development

Youth-serving organizations

Community

****Delta Dental of Iowa - Public Benefit Program**

Web site: <http://www.deltadentalia.com/publicbenefitprogram>

Supports:

Dental needs of underserved populations

Short-term oral health projects

Educational projects to enhance the awareness of good oral health with a focus on children, the elderly, the indigent, and at risk populations.

Research efforts to improve dental health

Continuing education programs for oral health providers

Support the oral healthcare needs of those impacted by major disasters

Restrictions:

- Religious groups for strictly religious purposes
 - Lobbying, political, or fraternal activities
 - Sports and athletic programs
-

Dubuque Racing Association/Mystique Casino

Web site: <http://www.dgpc.com/dra/charitabledistribution.htm>

Supports:

Arts and culture

Recreation

Education

Health and human services

Emergency services

Promotion of dog, horse, or other livestock breeding industries

Civic and community development

Restrictions:

- Travel expenses or seminars
 - Salaries, wages, benefits or other employee-related costs
 - Recurring expenses
 - Participation in capital campaigns
 - Endowment funds
 - Political causes, candidates or lobbying efforts
 - Individuals
 - Operating expenses
-

Fort Dodge Community Foundation and United Way

Web site: <http://www.fd-foundation.org/>

Supports:

Fort Dodge, Webster County and North Central Iowa

Children and family

Senior citizens

Access to health care

Community and wellness

Parks and recreation

****Geisler Penquite Foundation**

Supports:

Education
Children
Human services

Restrictions:

- Individuals
-

****Greater Cedar Rapids Community Foundation**

Web site: <http://www.gcrf.org/>

Supports:

Community
Youth
Disaster relief

Restrictions:

- Individuals
 - Activities of public institutions that are typically tax supported
 - Travel
 - Political lobbying or legislative activities
 - Religious activities
 - Unrestricted operating support
 - Capital and endowment campaigns
 - One-time events (conferences, performances, festivals, etc. that are not on an annual cycle)
 - Debt retirement or deficit financing
 - Fundraising events, camperships and scholarships
 - Equipment
 - Scientific research
-

Greater Poweshiek Community Foundation

Web site: <http://www.greaterpcf.org/>

Supports:

Poweshiek, IA
Education
Financial aid for students
Public libraries
Health care
Arts and culture
Public affairs and community development
Social services
Agriculture and natural resources

****The Max and Helen Guernsey Charitable Foundation**

Web site: <http://www.guernseyfoundation.com/>

Supports:

Social issues and humanity
Education
Health, recreation, sports and fitness
Community betterment

Restrictions:

- Gives higher priority to grants which fund “program” rather than “capital projects”
 - Individuals
 - Endowments of any kind
 - Conferences, seminars, trips or similar events
 - Advertising for benefit or courtesy purposes
 - Requests for loans or debt retirements
 - Religious or sectarian programs for religious purposes
 - National health organizations and their local affiliates
 - Veteran, labor and political organizations or campaigns
 - Fraternal, athletic and social clubs
-

Hall-Perrine Foundation

Web site: <http://www.hallperrine.org/>

Supports:

Linn County, IA

Social, economic and cultural needs

****HNI Charitable Foundation**

Web site: <http://www.hnicorp.com/>

Supports:

Communities where HNI Corporation has facilities and members

Cultural and ethnic awareness

Education

Health

Human services

Community development

Restrictions:

- Individuals
-

Hy-vee, Inc.

Web site: <http://www.hy-vee.com/company/community/charitable-giving.aspx>

Supports:

Health care

Education

Arts

Leisure and recreation

Environment

Economic opportunity

Civic improvement

Youth

Iowa Area Development Group Community Foundation

Web site: <http://www.iadg.com/>

Supports:

Economic development
Education
Research
Marketing
Philanthropy

Iowa Credit Union Foundation

Web site: <http://www.iowacreditunionfoundation.org/>

Supports:

Financial education
Transaction services
Growing savings
Establishing credit
Building homeownership
Work to help low-wealth members of society

Restrictions:

- Projects that do not involve credit unions
 - Requests for equipment or technological upgrades
 - Requests for scholarships or tuition to attend workshops, meetings or conferences
 - Secondary capital
-

Iowa Farm Bureau Federation

Web site:
http://www.iowafarmbureau.com/public/in_your_community/page.aspx?pageid=158

Supports:

Farmers and agriculture
Youth and education
Rural vitality

Health and wellness
Philanthropy
Farmers with disabilities

****Iowa West Foundation**

Web site: <http://www.iowawestfoundation.org/>

Supports:

Southwest Iowa and eastern Nebraska, with the primary focus area being Council Bluffs and Pottawattamie County; Secondary area of focus includes counties that are contiguous to Pottawattamie County

Community development and beautification

Economic development

Education

Human and social needs

Program or project support

General operating support

Restrictions:

- Capital improvements to school property
 - Political campaigns
 - Church-affiliated organizations for religious purposes
 - Participating in capital campaigns for endowment or for certain educational facilities (public K-12), public safety facilities (police and fire stations), or medical facilities (including hospitals, assisted living projects, nursing homes, independent care, and extended care facilities); and, public safety vehicles
 - Medical research
 - Financing public, films, books, seminars, symposia, and conferences
-

****Iowa Women's Foundation**

Web site: <http://iawf.org/pages/intro.php>

Supports:

Women and girls in Iowa

Strategies designed to address systemic causes of abuse, inequality and poverty

Activities that enable women and/or girls as a group to achieve economic self-sufficiency

Prevention and early intervention for women

Interconnectedness of issues across states, regions, or countries between the women in Iowa and the global world

Restrictions:

- Community groups
- Existing or new endowment funds
- Capital projects such as the acquisition of land, buildings, and major equipment
- Research or medical projects
- Reimbursement for previously incurred expenses
- Educational scholarships
- Political campaigns for candidates
- Promotion of religious activities

**** Jasper Community Foundation**

Web site: <http://www.jaspercommunityfoundation.org/index.html>

Supports:

Jasper County, IA

Arts and culture

Economic development

Education

Environment

Health and human services

Recreation and other community activities

****Kuyper Foundation**

Web site: <http://www.kuyperfoundation.org/>

Supports:

Pella, Carroll, Shenandoah, Sioux Center IA; Columbia, South Carolina; Fairfield, OH; Gettysburg, PA; Macomb, IL; Murray, KY; Portland, OR

Arts

Education

Christian agencies

Health

Leighty Foundation

Web site: <http://www.leightyfoundation.org/index.php>

Supports:

Arts and culture

Environment

Education

Health

Community

Spirituality

Volunteerism and civic engagement

Restrictions:

- Capital projects
-

Leopold Center for Sustainable Agriculture

Web site: <http://www.leopold.iastate.edu/>

Supports:

Agriculture

Marketing and food systems

Ecology

Policy - diversifying the landscape, alternative government programs, farmer producer groups, impact of regulations, supply aid to small, beginning, or retiring farmers, etc.

Restrictions:

- Equipment purchases
-

Maquoketa Area Community Foundation

Web site: <http://www.maqarea.org/>

Supports:

Jackson County, IA

Fine arts

Capital campaigns

Community development and human services

Diversity

Education

Family development

Health

Historical projects

Environment

Wellness projects

Youth programs

Restrictions:

- Salaries
 - Annual campaigns
 - Athletic booster club projects
 - Individuals
 - Religious entities
 - Multiple grants to the same project
 - Vehicles
-

****Martha-Ellen Tye Foundation**

Web site: <http://marthaellentyefoundation.org/>

Supports:

Marshalltown, IA; San Antonio, TX

Art and culture

Youth

Integrating cultural and ethnic aspects of the Marshalltown community

Community attractiveness

Startup or expansion of organizations and programs

Restrictions:

- Ongoing operating needs
- Annual campaigns
- Requests for less than \$1,000
- Event sponsorship or program advertising
- Individuals
- Film and video production

****MidAmerican Energy Foundation****Supports:**

Fairs and civic centers

Arts and culture

Higher education

Cancer

Human services

Restrictions:

- Individuals
-

Mid-Iowa Health Foundation

Web site: <http://www.midiowahealth.org/>

Supports:

Des Moines, IA and surrounding communities

Access to healthcare

Childhood health

Restrictions:

- Individuals
- Scientific and medical research
- Computer equipment
- Conferences
- Religious activities
- Capital campaigns
- Endowment campaigns
- Debt reduction
- Fundraising events

Missouri River Historical Development

Web site: http://www.iowagaming.org/our_members/license_holder.aspx?lid=5

Supports:

Woodbury County

****Nationwide**

Web site: <http://www.nationwide.com/about-us/corporate-citizenship.jsp>

Supports:

Des Moines, IA

Emergency and basic needs

Crisis stabilization

Personal and family empowerment

Community enrichment

General operating support

Project and/or program support
Capital support (provided on a case-by-case basis)

Restrictions:

- Fundraising events such as walk-a-thons, telethons or sponsorships
 - Individuals
 - Athletic events or teams, bands and choirs
 - Debt-reduction or retirement campaigns
 - Research
 - Public or private primary or secondary schools
 - Requests to support travel
 - Groups or organizations that will re-grant the Foundation's gifts
 - Endowment campaigns
 - Veterans, labor, religious or fraternal groups (except when these groups provide needed services to the community at-large)
 - Lobbying activities
-

Northwest Area Foundation

Web site: <http://www.nwaf.org/Home.aspx>

Supports:

Rural, urban, American Indian and reservation communities throughout the Foundation's eight-state (MN, IA, ND, SD, MT, ID, WA, OR) service region

Organizations that benefit and serve low-income populations

Asset and wealth building

Capacity and leadership

Public policy

Ottumwa Regional Legacy Foundation

Web site: <http://www.orlf.org/>

Supports:

Ottumwa, IA

Health

Education
Vitality of Ottumwa community

****Pella Community Foundation**

Web site: <http://pellacommunityfoundation.org/>

Supports:

Pella, IA
Community

Restrictions:

- Annual operating budget grants
 - Crisis intervention
 - Low priority will be given to churches or programs with a narrow scope (unless they serve persons in need)
-

****Pella Rolscreen Foundation**

Web site: <http://www.pellarolscreen.com/>

Supports:

Supports projects in which Pella Corporation team members reside
Community betterment
Civic, cultural, social and physical environment
Education
Volunteerism
Governmental entities
Post-high school educational organizations

Peregrine Charities, Inc.

Web site: <http://www.peregrinecharities.org/>

Supports:

Research into rare pediatric diseases

Assistance with children's hospitalization and medical treatment

****Pioneer Hi-Bred, A DuPont Business**

Web site: <http://www.pioneer.com/home/site/about/business/pioneer-giving>

Supports:

Production agriculture

Science and technology

Higher education

Rural health and safety

Restrictions:

- Churches or religious groups
 - Political organizations or elected officials
-

Pottawattamie County Community Foundation

Web site: <http://www.pottawattamiecountycf.org/>

Supports:

Arts and culture

Health

Human services

Community betterment

Historic preservation

Restrictions:

- Endowment campaigns
- Deficit financing
- Annual fund drives/fundraising activities

-
- Individual churches and similar religious groups
 - Veteran and labor organizations
 - Social clubs
 - Fraternal organizations
-

Prairie Meadows

Web site: http://www.prairiemeadows.com/community_legacy.cfm

Supports:

Arts and culture
Economic development
Education
Health and human services

Restrictions:

- International funding
 - Political parties, campaigns, candidates or partisan organizations
 - Private foundations
 - Individuals
 - Conference or seminar attendance for professional employees
 - Courtesy or goodwill advertising in benefit publications
 - Endowments, memorials, and fellowships
 - Ongoing operational expenses
 - Groups or organizations that will re-grant the Foundation's gifts
-

Principal Financial Group

Web site: <http://www.principal.com/about/giving/grant.htm>

Supports:

Des Moines, Cedar Falls, Mason City, Ottumwa, IA; Appleton WI; Grand Island, NE; Spokane, WA; Wilmington, DE
Health and human services
Education
Arts and culture

Civic, community and environment

Program support

General operating support

Capital support

Restrictions:

- Athletes or athletic organizations
- Capital fund drives for hospitals or health care facilities
- Conference or seminar attendance
- Endowments, memorials, and fellowships
- Fraternal organizations
- Individuals and individual k-12 schools
- Political parties, campaigns or candidates, partisan political organizations
- Private foundations
- Retirement communities or nursing homes
- Religious programs that are not broadly promoted, available to everyone, and free from religious orientation
- Social organizations

****R.J. McElroy Trust**

Web site: <http://www.mcelroytrust.org/>

Supports:

Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Floyd, Franklin, Grundy, Howard, Hardin, Tama, Winneshiek, and Linn Counties in Iowa

Educational benefits to deserving youth

Restrictions:

- Individuals
 - Religious organizations
 - Higher priority given to grants which fund “program” rather than “capital” projects
-

****Roy J. Carver Charitable Trust**

Web site: <http://www.carvertrust.org/>

Supports:

The state of Iowa and portions of Illinois, as well as to other organizations in which Mr. Carver had an interest during his lifetime

Education

Biomedical and scientific research and scholarships

Recreational needs of youth

Restrictions:

- Annual campaigns or fundraising benefits
 - Religious activities
 - Program advertising
 - Political parties, offices or candidates
-

Sioux Center Community Foundation

Web site: <http://www.siouxcenter.org/index.aspx?nid=182>

Supports:

Sioux Center, IA

Community-based projects

****Siouxland Community Foundation**

Web site: <http://www.siouxlandcommunityfoundation.org/>

Supports:

Siouxland tri-state area

Arts and culture

Civic affairs

Education

Environment
Health
Human services

****South Central Iowa Community Foundation**

Web site: <http://www.scicf.org/>

Supports:

The following Iowa counties: Clarke, Decatur, Lucas, Ringgold and Union Counties
Humanitarian
Education
Culture

Restrictions:

- Operating expenses
 - Salary
 - Consumable items
-

****Veridian Credit Union**

Web site: <https://www.veridiancu.org/>

Supports:

The 35 counties served by Veridian Credit Union
Inclusive programming
Financial education

Restrictions:

- Individuals
 - Organizations fundraising for other organizations
 - Political, partisan, or labor organizations, religious or fraternal organizations
 - For-profit organizations, promotional organizations, sports or athletic groups and activities
-

****Washington County Riverboat Foundation**

Web site: <http://www.washingtoncountyriverboatfoundation.org/>

Supports:

Washington County, IA
Community development and beautification
Economic development
Education and arts
Human and social needs

Restrictions:

- Individuals
 - Political campaigns
-

****Wellmark Foundation**

Web site: <http://www.wellmark.com/foundation/index.asp>

Supports:

Iowa and South Dakota
Childhood obesity prevention
Community-based wellness and prevention

Restrictions:

- Must not have a contractual relationship with Wellmark, Inc., Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Blue Cross and Blue Shield of South Dakota, or Wellmark Health Plan of Iowa, Inc.
-