



FIRST Tech Challenge – Iowa Blue Ribbon Showcase Program

No one tells – or shows – the FIRST story better than FIRST teams! The FIRST Tech Challenge program Iowa is inviting Iowa teams to be an active part of our statewide outreach efforts, gain some recognition for your team and organization, and hone student marketing and presentation skills in the process.

Here's how it works:

1. Actively and professionally participate in a minimum of three outreach events organized by FIRST Tech Challenge – Iowa.
2. Document involvement in at least three additional outreach events in your community – science fairs, e-week, homecoming parades, etc.

That's It! Of course we have some guidelines for teams seeking the Blue Ribbon status:

- **GP Conduct at all times** – Everyone (adults and students) at an event must be dressed appropriately, business casual with team shirts and long pants, unless otherwise advised; be attentive to guests, and chaperones must be attentive to kids – no texting, non-FIRST game playing (gaming, horseplay, etc.)
- **Students do the outreach** – We're trying to showcase how capable our students are and they need every opportunity to become capable of explaining what they do and how they do it. Outreach events are great practice!
- **Understand your FIRST program** – Team members should have an “elevator speech” explanation of FIRST that's easy for kids to share (i.e. something like “FIRST teaches science and engineering through robot competitions.”), and refer to FIRST programs by their full names instead of acronyms.
- **Be informed about the event at which you're exhibiting** – And be able to relate FIRST involvement to the business or educational community involved in the event.

Showcase teams will be:

- Recognized on the FIRST Tech Challenge Iowa website at ftciowa.org
- Receive letters of appreciation from FIRST Tech Challenge Iowa.
- Receive the Blue Ribbon icon (above) to use on team websites and promotional materials.

Documentation of outreach will be accepted throughout the season, beginning July 1st. If you want to be a Blue Ribbon Showcase Team, include in outreach opportunities in your area, apply via our online form at ftciowa.org or email: ftc.iowa@gmail.com